

NEA Grantee: Pacifica Foundation / Pacifica Radio Archives
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Website and “Folio” Project Summary

Pacifica Folios

A key aspect of the work completed during this funding cycle has been to continue to digitize and make publicly available via our Web site selected issues of Pacifica program guides (**Folios**). The oldest of these artifacts in this round — printed on newsprint and starting to become brittle with time — is nearly fifty years old. As before, we chose specific **Folio** issues based on two primary factors: their historic value and the visual interest of their graphical elements.

- January 1968, KPFK (32 pages)
- April 1968, KPFK (40 pages)
- January 1960, WBAI (12 pages)
- March 1972, WBAI (32 pages)
- May 1972, WBAI (32 pages)

From there, our process went as follows:

1. Scan all pages at high resolution for print applications, making visual adjustments so pages are as true in appearance as possible to the originals.
2. Convert to PDF format for Web download.
3. Create low-resolution graphics of each page for Web viewing (both in thumbnail and full-screen sizes).
4. Write a summary of each issue.
5. Build an index page on our Web site that describes and links to each digitized **Folio**.
6. Build user-friendly, easily navigable Web pages for each printed page of all five **Folios**.

Additionally, with optical character recognition software following by extensive hand-editing, we created a text version of the January 1960 WBAI **Folio**, converted it to PDF and made it available through our site.

Other Web Components

We made significant upgrades to our site in support of the *1968 Revolution Rewind* project to highlight and provide access to this newly restored audio. Through its new visual and information design, the site now offers:

- An overview of the goals of the *1968 Revolution Rewind* project
- Descriptions of each audio programs and clip, accessible both by subject and by monthly calendar
- Downloadable and streaming audio of the programs and also of the promotional pieces called *Revolution Rewind Moments*
- Press materials
- Licensing information
- References for further study

Finally, we added these new audio entries to our online database, giving users access to details about each program as well as the opportunity to buy a CD or tape copy.