



Pacifica Radio Archives *A Living History*

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National Historical Publications and Records Commission
700 Pennsylvania Avenue, NW.
Washington, DC 20408-0001

January 31, 2014

RE: Pacifica Foundation Radio / Radio Archives Interim Narrative Report
Award Number: NAR13-RH-50083-13
Report Period: October 1, 2013-December 31, 2013

We are delighted to inform you of our progress on the project, American Women Making History and Culture: 1963-1982 (AWMHC).

Cost Share

For the first quarter of the project, the Pacifica Radio Archives (PRA) cost share was \$11, 154 with no NHPRC funds yet requested, thus exceeding the cost share amount approved by the NHRPC.

Promotion and Publicity

In August, 2013, prior to the start of the grant period, PRA composed and distributed a press release announcing the project and methods to local media in the five Pacifica radio station markets (NYC, Berkeley CA, Los Angeles, CA, Washington D.C. and Houston, TX). The release was posted it to the PRA website and copied to Keith Donahue at the NHPRC.

http://pacificaradioarchives.org/sites/default/files/images/august_15.pdf

Also, as part of preliminary publicity, PRA created a promotional postcard, a collectible button, and sampler audio mp3 CD featuring 10 hours of previously digitized recordings that will be preserved long-term as a result of this grant. The CD includes: Betty Friedan, 1970; Gloria Steinem, 1973; Germaine Greer, 1971; Rita Mae Brown, 1976; Anaïs Nin and Judy Chicago, 1972; Bella Abzug, 1973; Shirley Chisholm, 1972; Adrienne Rich, 1973 and more.

On August 20th, 2013, PRA produced a 15 hour Pacifica Radio national broadcast to raise matching funds. Seventy-five donors received the promotional sampler audio mp3 CD and the

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collectible button as thank-you gifts. The promotional items are now included in all PRA donor shipments.

In September, AWMHC project director Brian DeShazor exhibited and promoted the project at the Veteran Feminists of American Women in Media Conference in Los Angeles, and was a featured guest on “Feminist Magazine”, the weekly Southern California radio show heard on Pacifica radio station KPFK 90.7 FM Los Angeles. <http://feministmagazine.org/>

In October, 2013, PRA established a dedicated AWMHC webpage on the Pacifica Radio Archives website: <http://pacificaradioarchives.org/american-women-making-history-and-culture-1963-1982> and created a project specific URL address redirect. <http://www.womenmakinghistory.org>

On November 19 and 20, 2013, The Pacifica Radio Archives hosted a Pacifica radio national marathon broadcast to publicize the project and to raise matching funds. The 39 hour broadcast was heard on the five Pacifica radio stations, KPFA, Berkeley, CA, KPFK, Los Angeles, CA, KPFT, Houston, WBAI, New York City, NY, and WPFW, Washington DC. The AWMHC promotional audio CD was sent to 525 Pacifica Radio Archives donors in December, 2013. <http://www.womenmakinghistory.org/12th-annual-national-holiday-broadcast>

The NHPRC is acknowledged in audio credits and text in online pages of all new *From the Vault* programs (the weekly radio program series produced by the Pacifica Radio Archives, distributed to over 200 community radio stations, broadcast on the five Pacifica stations). *From the Vault* is also available on the world wide web at <http://fromthevaultradio.org/home/> and on Smartphone apps, Public Radio Exchange [Public Radio Player](#)(<https://itunes.apple.com/us/app/public-radio-player/id312880531?mt=8>) and Pacifica Foundation Radio’s [Pacifica Radio](#) player (<http://mobileroadie.com/apps/pacifica1>)

Project archivist Jolene Beiser, MA, MLIS, established a Blog and has posted articles about the AWMHC project. Here is a link to a blog post about a 1971 interview with Yoko Ono done on Pacifica radio station WBAI, NYC. <http://www.pacificaradioarchives.org/tags/american-women-making-history-and-culture-1963-1982>

PRA established a Twitter.com account @pacificaradioar where several postings have publicized the project.

In December, a direct mail letter publicizing the project content, goals and methodology, and inviting contributions towards matching funds, was mailed to 23,000 previous and likely supporters of PRA.

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Academic Promotion

Prior to the start of the project, project archivist Beiser attended the August, 2013 Society of American Archivists annual meeting in New Orleans where she announced the project, distributed the AWMHC sampler audio CD, postcards and buttons to attendees at the Recorded Sound Roundtable and the Women's Collections Roundtable meetings.

Project Activities

In the first quarter of this two-year project, the focus has been on training, set up and promotions.

Project archivist Beiser completed verifying the list of recordings to be included in the grant project, checked duplicates for “best” copy, and checked station origination. The first batch of 425 master tape recordings were pulled from their original shelf locations and moved to processing shelves.

In February these tapes will be physically assessed and documented for the transfer engineer. The first batch of tapes is to be shipped to George Blood audio during the first week in March, maintaining the work plan schedule.

ArchivesSpace archives management software was acquired by project director, Deshazor, and installed by the project archivist. Although it did not affect the work flow, *ArchivesSpace* purchase and installation was delayed as the current version of the software was not available until mid-November.

Detailed procedures for first-level cataloging of AWMCH recordings were created and tested including creating keyword vocabularies. These procedures will be used for future similar preservation and access projects.

Project archivist Beiser began first-level cataloging of AWMHC recordings from Berkeley flagship station KPFA in the PRA publicly accessible database including adding keywords, checking descriptions, scanning box labels, and adding and standardizing metadata. More cataloging will be done after the digital objects are returned to PRA following the flat transfer.

We look forward to the next opportunity to report on the progress of this project and are grateful for the support of the NHPRC staff.
